



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

136

CANTON FAIR
1957-2024

BUYER GUIDE

PHASE 3

导向手册(第三期)

Opening Time:

9:30-18:00, Oct. 31st-Nov. 4th

展览时间:

10月31日-11月4日 9:30-18:00

Canton Fair Complex, Pazhou, Guangzhou

广州琶洲·广交会展馆

Hosts:

Ministry of Commerce of the People's Republic of China
People's Government of Guangdong Province

Organizer:

China Foreign Trade Centre

主办单位:

中华人民共和国商务部
广东省人民政府

承办单位:

中国对外贸易中心

Contact Number 联系方式:

4000-888-999

The Chinese Mainland 境内热线

86-20-28-888-999

Outside the Chinese Mainland 境外热线

www.cantonfair.org.cn



Canton Fair Website
广交会官网



Canton Fair APP
广交会APP



Canton Fair News
广交会微新闻



Canton Fair Service
广交会服务



canton fair



CROSS-BORDER E-COMMERCE ZONE

跨境电商展示区

1st Floor, Canton Fair Convention Center

Oct. 15th-19th, Oct. 23th-27th,
Oct. 31st-Nov. 4th, 2024

广交会一楼展示区
2024年10月15-19日、
10月23-27日、
10月31日-11月4日



SITE MAP

全馆示意图



	Shuttle Bus to Buyer Registration Office 采购商接送展巴士		Hotel Bus Parking Lot 酒店巴士停车位		Metro Station 地铁站
	Security Check 安检口		Taxi Stand 出租车停车位		Bus Station 公共汽车站
	Shuttle Bus at Area A, B and D A、B、D区展馆穿梭电瓶车		Airport Express 机场快线		Tram Station 有轨车站站
	Electric Shuttle Car Route 电瓶车线路		Business Shuttle Bus 公文商务专线		

EXHIBITION SECTIONS 展区设置

Phase 1 第一期

(Oct. 15th-19th 10月15-19日)

	Household Electrical Appliances 家用电器
	Industrial Automation and Intelligent Manufacturing 工业自动化及智能制造
	Power Machinery and Electric Power 动力、电力设备
	Construction Machinery 工程机械
	New Materials and Chemical Products 新材料及化工产品
	Vehicles 车辆
	Motorcycles 摩托车
	Lighting Equipment 照明产品
	New Energy Resources 新能源
	Tools 工具

	Consumer Electronics and Information Products 电子消费品及信息产品
	Processing Machinery 加工机械及设备
	General Machinery and Mechanical Basic Parts 通用机械及机械基础件
	Agricultural Machinery 农业机械
	New Energy Vehicles and Smart Mobility 新能源汽车及智慧出行
	Vehicle Spare Parts 汽车配件
	Bicycles 自行车
	Electronic and Electrical Products 电子电气产品
	Hardware 五金

Phase 2 第二期

(Oct. 23rd-27th 10月23-27日)

	General Ceramics 日用陶瓷
	Household Items 家居用品
	Home Decorations 家居装饰品

	Kitchenware and Tableware 餐厨用具
	Glass Artware 玻璃工艺品
	Gardening Products 园林用品

	Festival Products 节日用品
	Clocks, Watches and Optical Instruments 钟表眼镜
	Weaving, Rattan and Iron Products 编织及藤铁工艺品
	Sanitary and Bathroom Equipment 卫浴设备
	Stone/Iron Decoration and Outdoor Spa Equipment 铁石装饰品及户外水疗设施

	Gifts and Premiums 礼品及赠品
	Art Ceramics 工艺陶瓷
	Building and Decorative Materials 建筑及装饰材料
	Furniture 家具

Phase 3 第三期

(Oct. 31st-Nov. 4th 10月31日-11月4日)

	Toys 玩具
	Kids' Wear 童装
	Underwear 内衣
	Furs, Leather, Down and Related Products 裘皮羽绒及制品
	Textile Raw Materials and Fabrics 纺织原料面料
	Cases and Bags 箱包
	Carpets and Tapestries 地毯及挂毯
	Medicines, Health Products and Medical Devices 医药保健品及医疗器械
	Sports, Travel and Recreation Products 体育及旅游休闲用品
	Toiletries 浴室用品
	Traditional Chinese Specialties 乡村振兴特色产品展区

	Children, Baby and Maternity Products 婴童用品
	Men and Women's Clothing 男女装
	Sports and Casual Wear 运动服及休闲服
	Fashion Accessories and Fittings 服装饰物及配件
	Shoes 鞋
	Home Textiles 家用纺织品
	Office Supplies 办公文具
	Food 食品
	Personal Care Products 个人护理用具
	Pet Products and Food 宠物用品

LAYOUT 展区布局

A AREA A Hall 1-8

Men and Women's Clothing 男女装

► 1.1, 2.1, 3.1, 4.1, 5.1, 2.1Y

Kids' Wear 童装

► 1.1, 1.1Y

Sports and Casual Wear

运动服及休闲服

► 6.1, 7.1, 1.1Y

Underwear 内衣

► 8.1, 3.1Y

Shoes 鞋

► 1.2, 2.2, 3.2, 4.2, 5.2, 3.1Y

Furs, Leather, Down and Related Products 裘革羽绒及相关制品

► 5.2

Carpets and Tapestries 地毯及挂毯

► 5.2, 4.1Y, 5.1Y

Fashion Accessories and Findings 服装附件及配件

► 4.0, 8.0, 5.1Y

Traditional Chinese Specialties 乡村服饰特色产品

► 6.0

C AREA C Hall 14-16

Home Textiles 家用纺织品

► 14.1, 15.1, 14.2, 15.2, 16.2, 14.3, 15.3, 16.3

Textile Raw Materials and Fabrics 纺织原料及面料

► 14.4, 15.4, 16.4

International Pavilion 进口展

► 15.1

B AREA B Hall 9-13

Personal Care Products 个人护理用品

► 9.1, 10.1

Pet Products and Food 宠物用品

► 10.1

Sports, Travel and Recreation 运动、旅游及休闲用品

► 6.1, 7.1, 1.1Y, 1.1, 1.2, 1.3, 1.6 (Outdoor 室外), 12.0 (Outdoor 室外), 13.0 (Outdoor 室外)

Toiletries 浴室用品

► 9.2

Medicines, Health Products and Medical Devices 医药保健品及医疗器械

► 9.2, 10.2

Food 食品

► 11.2, 12.2, 13.2

Office Supplies 办公用品

► 9.3, 10.3, 11.3

International Pavilion 进口展

► 11.2

D AREA D Hall 17-20

Toys 玩具

► 17.1, 18.1, 19.1

Children, Baby and Maternity Products 婴童用品

► 20.1

Cases and Bags 箱包

► 17.2, 18.2, 19.2, 20.2

Cross-border E-commerce Zone 跨境电商展示区

► 1st Floor, Canton Fair Convention Center 广交会展馆1楼



● Shuttle Bus Stop 穿梭巴士站

BUYERS FREE SOUVENIR

采购商免费礼品领取点

FREE SOUVENIR 免费派好礼

Distinguished buyers:
You can get one of the following free souvenirs at the designated distribution sites, by showing your buyer badge and business card.

尊敬的采购商: 您只需将本人采购商证、名片到指定礼品派发点即可免费领取下列礼品中的一份。

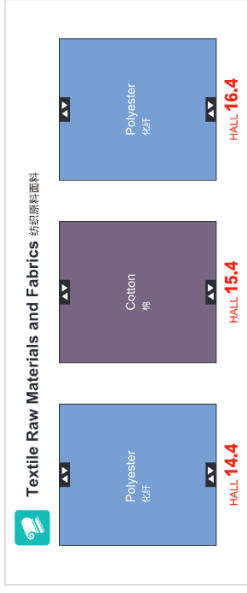
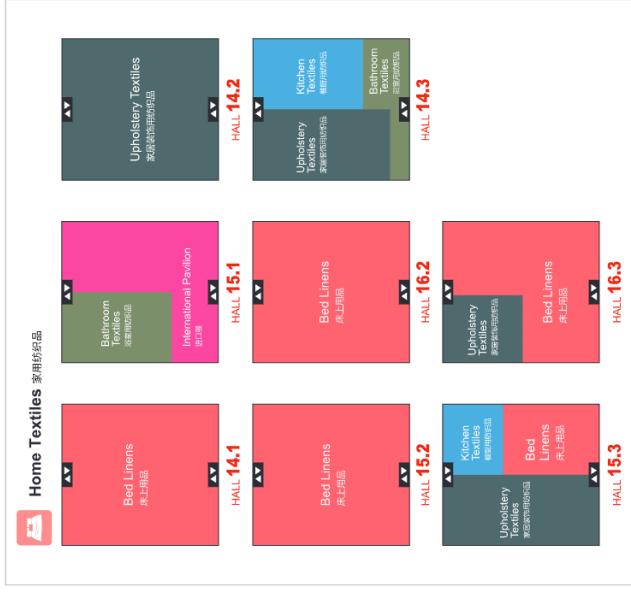
The souvenirs are distributed daily up to a fixed number: each buyer can only get one of the souvenirs or gifts for free. The number of gifts is limited and will be used up first come first served. The gifts will be distributed until the end of the exhibition. 礼品派发点: 在展馆B3-B5、B6/B7/B8/B9、B10/B11/B12/B13/B14/B15/B16/B17/B18/B19/B20/B21/B22/B23/B24/B25/B26/B27/B28/B29/B30/B31/B32/B33/B34/B35/B36/B37/B38/B39/B40/B41/B42/B43/B44/B45/B46/B47/B48/B49/B50/B51/B52/B53/B54/B55/B56/B57/B58/B59/B60/B61/B62/B63/B64/B65/B66/B67/B68/B69/B70/B71/B72/B73/B74/B75/B76/B77/B78/B79/B80/B81/B82/B83/B84/B85/B86/B87/B88/B89/B90/B91/B92/B93/B94/B95/B96/B97/B98/B99/B100/B101/B102/B103/B104/B105/B106/B107/B108/B109/B110/B111/B112/B113/B114/B115/B116/B117/B118/B119/B120/B121/B122/B123/B124/B125/B126/B127/B128/B129/B130/B131/B132/B133/B134/B135/B136/B137/B138/B139/B140/B141/B142/B143/B144/B145/B146/B147/B148/B149/B150/B151/B152/B153/B154/B155/B156/B157/B158/B159/B160/B161/B162/B163/B164/B165/B166/B167/B168/B169/B170/B171/B172/B173/B174/B175/B176/B177/B178/B179/B180/B181/B182/B183/B184/B185/B186/B187/B188/B189/B190/B191/B192/B193/B194/B195/B196/B197/B198/B199/B200/B201/B202/B203/B204/B205/B206/B207/B208/B209/B210/B211/B212/B213/B214/B215/B216/B217/B218/B219/B220/B221/B222/B223/B224/B225/B226/B227/B228/B229/B230/B231/B232/B233/B234/B235/B236/B237/B238/B239/B240/B241/B242/B243/B244/B245/B246/B247/B248/B249/B250/B251/B252/B253/B254/B255/B256/B257/B258/B259/B260/B261/B262/B263/B264/B265/B266/B267/B268/B269/B270/B271/B272/B273/B274/B275/B276/B277/B278/B279/B280/B281/B282/B283/B284/B285/B286/B287/B288/B289/B290/B291/B292/B293/B294/B295/B296/B297/B298/B299/B300/B301/B302/B303/B304/B305/B306/B307/B308/B309/B310/B311/B312/B313/B314/B315/B316/B317/B318/B319/B320/B321/B322/B323/B324/B325/B326/B327/B328/B329/B330/B331/B332/B333/B334/B335/B336/B337/B338/B339/B340/B341/B342/B343/B344/B345/B346/B347/B348/B349/B350/B351/B352/B353/B354/B355/B356/B357/B358/B359/B360/B361/B362/B363/B364/B365/B366/B367/B368/B369/B370/B371/B372/B373/B374/B375/B376/B377/B378/B379/B380/B381/B382/B383/B384/B385/B386/B387/B388/B389/B390/B391/B392/B393/B394/B395/B396/B397/B398/B399/B400/B401/B402/B403/B404/B405/B406/B407/B408/B409/B410/B411/B412/B413/B414/B415/B416/B417/B418/B419/B420/B421/B422/B423/B424/B425/B426/B427/B428/B429/B430/B431/B432/B433/B434/B435/B436/B437/B438/B439/B440/B441/B442/B443/B444/B445/B446/B447/B448/B449/B450/B451/B452/B453/B454/B455/B456/B457/B458/B459/B460/B461/B462/B463/B464/B465/B466/B467/B468/B469/B470/B471/B472/B473/B474/B475/B476/B477/B478/B479/B480/B481/B482/B483/B484/B485/B486/B487/B488/B489/B490/B491/B492/B493/B494/B495/B496/B497/B498/B499/B500/B501/B502/B503/B504/B505/B506/B507/B508/B509/B510/B511/B512/B513/B514/B515/B516/B517/B518/B519/B520/B521/B522/B523/B524/B525/B526/B527/B528/B529/B530/B531/B532/B533/B534/B535/B536/B537/B538/B539/B540/B541/B542/B543/B544/B545/B546/B547/B548/B549/B550/B551/B552/B553/B554/B555/B556/B557/B558/B559/B560/B561/B562/B563/B564/B565/B566/B567/B568/B569/B570/B571/B572/B573/B574/B575/B576/B577/B578/B579/B580/B581/B582/B583/B584/B585/B586/B587/B588/B589/B590/B591/B592/B593/B594/B595/B596/B597/B598/B599/B600/B601/B602/B603/B604/B605/B606/B607/B608/B609/B610/B611/B612/B613/B614/B615/B616/B617/B618/B619/B620/B621/B622/B623/B624/B625/B626/B627/B628/B629/B630/B631/B632/B633/B634/B635/B636/B637/B638/B639/B640/B641/B642/B643/B644/B645/B646/B647/B648/B649/B650/B651/B652/B653/B654/B655/B656/B657/B658/B659/B660/B661/B662/B663/B664/B665/B666/B667/B668/B669/B670/B671/B672/B673/B674/B675/B676/B677/B678/B679/B680/B681/B682/B683/B684/B685/B686/B687/B688/B689/B690/B691/B692/B693/B694/B695/B696/B697/B698/B699/B700/B701/B702/B703/B704/B705/B706/B707/B708/B709/B710/B711/B712/B713/B714/B715/B716/B717/B718/B719/B720/B721/B722/B723/B724/B725/B726/B727/B728/B729/B730/B731/B732/B733/B734/B735/B736/B737/B738/B739/B740/B741/B742/B743/B744/B745/B746/B747/B748/B749/B750/B751/B752/B753/B754/B755/B756/B757/B758/B759/B760/B761/B762/B763/B764/B765/B766/B767/B768/B769/B770/B771/B772/B773/B774/B775/B776/B777/B778/B779/B780/B781/B782/B783/B784/B785/B786/B787/B788/B789/B790/B791/B792/B793/B794/B795/B796/B797/B798/B799/B800/B801/B802/B803/B804/B805/B806/B807/B808/B809/B810/B811/B812/B813/B814/B815/B816/B817/B818/B819/B820/B821/B822/B823/B824/B825/B826/B827/B828/B829/B830/B831/B832/B833/B834/B835/B836/B837/B838/B839/B840/B841/B842/B843/B844/B845/B846/B847/B848/B849/B850/B851/B852/B853/B854/B855/B856/B857/B858/B859/B860/B861/B862/B863/B864/B865/B866/B867/B868/B869/B870/B871/B872/B873/B874/B875/B876/B877/B878/B879/B880/B881/B882/B883/B884/B885/B886/B887/B888/B889/B890/B891/B892/B893/B894/B895/B896/B897/B898/B899/B900/B901/B902/B903/B904/B905/B906/B907/B908/B909/B910/B911/B912/B913/B914/B915/B916/B917/B918/B919/B920/B921/B922/B923/B924/B925/B926/B927/B928/B929/B930/B931/B932/B933/B934/B935/B936/B937/B938/B939/B940/B941/B942/B943/B944/B945/B946/B947/B948/B949/B950/B951/B952/B953/B954/B955/B956/B957/B958/B959/B960/B961/B962/B963/B964/B965/B966/B967/B968/B969/B970/B971/B972/B973/B974/B975/B976/B977/B978/B979/B980/B981/B982/B983/B984/B985/B986/B987/B988/B989/B990/B991/B992/B993/B994/B995/B996/B997/B998/B999/B1000/B1001/B1002/B1003/B1004/B1005/B1006/B1007/B1008/B1009/B1010/B1011/B1012/B1013/B1014/B1015/B1016/B1017/B1018/B1019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PRODUCT ZONES

展品专区分布

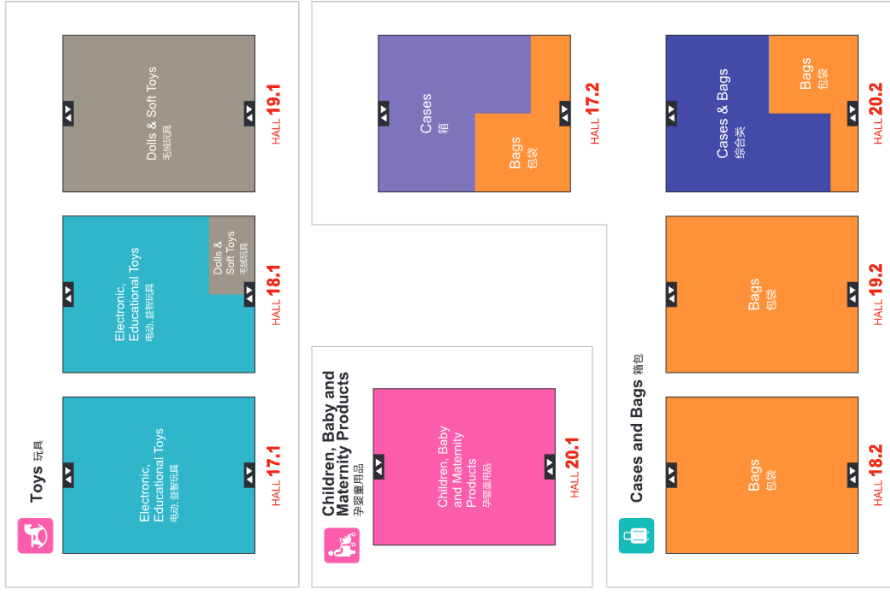
C AREA C

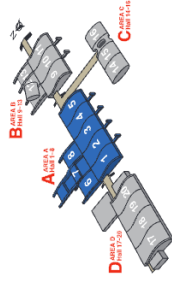
Hall 14-16



D AREA D

Hall 17-20





A AREA A

Hall 1-8

2F

M2

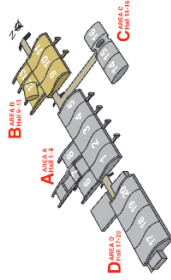
LF

M1

1F

-1F

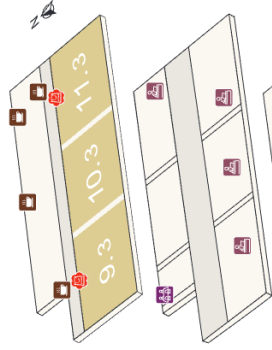
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	Automated External Defibrillator 自动体外除颤器		Network Services 网络服务
	ATM 柜员机		Office of Chambers of Commerce and Associations 商(协)会办公室
	Bank 银行		On-site Service Counter of Customer Service Center 客户服务中心现场服务点
	Business Travel 商旅服务		Photocopy / Business Card Printing 名片制作 / 文件复印点
	Canton Fair Complaint Station for IPR and Trade Dispute 广交会知识产权和贸易纠纷投诉接待站		Post Service 邮政
	Canton Fair Global Cooperative Partner Service 广交会全球合作伙伴服务中心		Publications Distribution 宣传品发放处
	Bulletin & Catalogue Distribution 会刊、名录发放处		Top Retailer Sourcing Service 头部企业采购服务区
	Canton Store 广交会便利店		"Trade Bridge" Matchmaking Service Center “贸易之桥”世采对接服务中心
	Coffee Shop 咖啡厅		Trade Services 贸易服务专区
	Currency Exchange 货币兑换		Trading Delegation Office 交易团办公室
	First Aid(outdoor) 医疗服务点(户外)		Translation Services 翻译服务
	Food & Beverages 餐饮点		VIP Exhibitor Service Centre VIP参展商综合服务专区
	Info 咨询服务		VIP Lounge 贵宾俱乐部
	Luggage Storage 行李寄存处		



B AREA B

Hall 9-13

3F



M3
Administration Center 4F
行政办公中心 4F

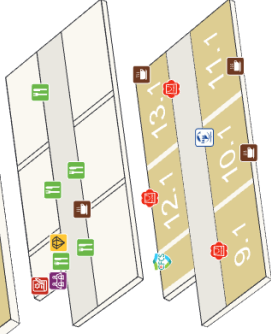
M2
Administration Center 3F
行政办公中心 3F

2F



M1
Administration Center 1F
行政办公中心 1F

1F
Administration Center -1F
行政办公中心 -1F



- | | |
|---|--|
|  | Guangzhou Foreign-related Legal Consulting Service Hub
广州市涉外法律咨询服务港 |
|  | Hall of Canton Fair History
广交会发展史陈列馆 |
|  | Info
咨询服务 |
|  | Luggage Storage
行李寄存处 |
|  | Meeting Room
会议接待区 |
|  | On-site Service Counter of Customer Service Center
客户服务中心现场服务点 |
|  | Photocopy / Business Card Printing
名片制作 / 文件复印点 |
|  | Post Service
邮政 |
|  | "Trade Bridge" Matchmaking Service Center
“贸易之桥”供求对接服务中心 |
|  | Trade Services
贸易服务区 |
|  | Trading Delegation Office
交易团办公室 |
|  | VIP Exhibitor Meeting Room
VIP参展商洽谈和休息区 |
|  | VIP Lounge
贵宾俱乐部 |

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|---|--|
|  | Airport Services
机场服务 |
|  | Air / Train Ticket Office
机票 / 车票代售点 |
|  | Automated External Defibrillator
自动体外除颤器 |
|  | ATM
柜员机 |
|  | Bank
银行 |
|  | Business Travel
商旅服务 |
|  | Canton Fair Complaint Station for IPR and Trade Dispute
广交会知识产权和贸易纠纷接待站 |
|  | Bulletin & Catalogue Distribution
会刊、名录发放处 |
|  | Canton Store
广交会便利店 |
|  | Coffee Shop
咖啡厅 |
|  | Currency Exchange
货币兑换 |
|  | First Aid
医疗急救点 |
|  | Food & Beverages
餐饮点 |
|  | Foreign Visitors Payment Information Desk
境外来客支付服务咨询台 |

 Info 咨询
Lug
行李 Meeting

TRAVEL

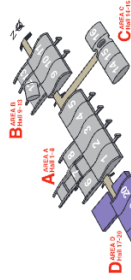


COPY

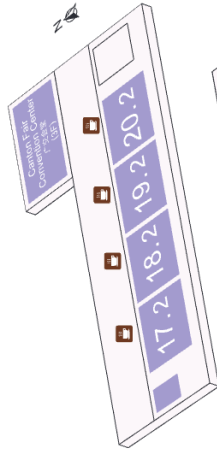
 宣传

R

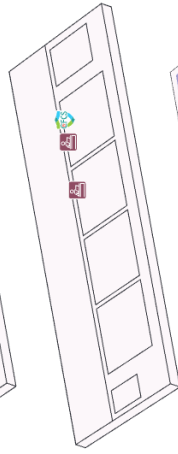

 Training



AREA D Hall 17-20



2F



M2



LF



1F

	Air / Train Ticket Office 机票 / 车票代售点		Foreign Visitors Payment Information Desk 境外来宾支付服务咨询台
	Automated External Defibrillator 自动体外除颤器		Guangzhou Foreign-related Legal Consulting Service Hub 广州市涉外法律咨询服务港
	ATM 柜员机		Info 咨询服务
	Bank 银行		Luggage Storage 行李寄存处
	Business Travel 商旅服务		On-site Service Counter of Customer Service Center 客户服务中心现场服务点
	Canton Fair Complaint Station for IPR and Trade Dispute 广交会知识产权和贸易纠纷投诉接待站		Photocopy / Business Card Printing 名片制作 / 文件复印点
	Bulletin & Catalogue 会刊、名录发放处		Publications Distribution 宣传品发放处
	Canton Store 广交会便利店		"Trade Bridge" Matchmaking Service Center “贸易之桥” 供求对接服务中心
	Coffee Shop 咖啡厅		Trade Services 贸易服务点
	Currency Exchange 货币兑换		Trading Delegation Office 交易团办公室
	First Aid 医疗服务热线		VIP Exhibitor Meeting Room VIP参展商洽谈和休息区
	Food & Beverages 餐饮点		VIP Lounge 贵宾俱乐部

FOOD & BEVERAGES

餐饮点



Scan code for catering services.
扫码查看餐饮服务信息。



Area A (A区)

- Huang Pu Hua Yuan**
(Chinese Fast Food)
黄浦区华元 (中式快餐)
- The One Express**
(Chinese Fast Food)
壹佰 (中式快餐)
- Delicious (Fast Food)**
美味 (快餐)
- Street Food**
(Chinese Fast Food)
街头美食 (中式快餐)
- Good Food**
(Chinese Fast Food)
好食 (中式快餐)
- Li Hua Fast Food**
(Chinese Fast Food)
李华快餐 (中式快餐)
- Xiao Noodles**
(Noodle)
小面 (面条)
- Hot Noodles**
(Noodle)
热面 (面条)

Area B (B区)

- WaYGuo**
(Spicy Numbing Stir-fry Pot)
辣锅 (麻辣锅)
- Savor Noodles (Noodle)**
面条 (面条)
- Luck pot (Claypot Rice)**
第一锅 (砂锅)
- Chinese Snack Bar**
(Chinese Fast Food)
中式小吃 (中式快餐)
- Taste of Hong Kong**
(Cha Chaan Teng)
香港风味 (茶餐厅)
- Elite Club Buffet**
(Buffet/Business Banquet)
精英会所自助餐 (自助餐/商务宴请)
- New Mainland Catering**
(Chinese Fast Food)
新大陆餐饮 (中式快餐)
- McDonald's (Fast Food)**
麦当劳 (快餐)
- Kungfu**
(Chinese Fast Food)
功夫 (中式快餐)
- Atium Garden Restaurant**
(Chinese & Western Set Meal)
中庭花园 (中西合璧)

Area C (C区)

- Starbucks Coffee (Coffee)**
星巴克 (咖啡)
- Good Cuisine (Fast Food)**
美食 (快餐)
- VIP Club Restaurant**
(Set Meal)
贵宾会所 (套餐)
- McDonald's (Fast Food)**
麦当劳 (快餐)
- New Mainland Catering**
(Chinese Fast Food)
新大陆餐饮 (中式快餐)
- Kungfu**
(Chinese Fast Food)
功夫 (中式快餐)
- Savor Noodles (Noodle)**
第一锅 (砂锅)

Area D (D区)

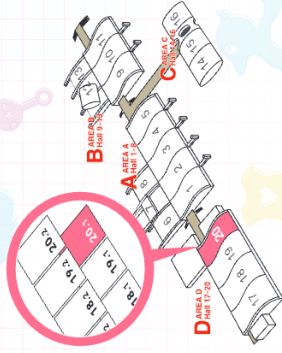
- KFC (Fast Food)**
肯德基 (快餐)
- Dicos (Fast Food)**
德克士 (快餐)
- STEAM FLAVOR**
(Chinese Fast Food)
蒸汽风味 (中式快餐)
- West coast canteen**
(Halei Food)
西海岸食堂 (海南菜)
- Luck pot (Claypot Rice)**
第一锅 (砂锅)
- Savor Noodles (Noodle)**
面条 (面条)
- New Mainland Catering**
(Chinese Fast Food)
新大陆餐饮 (中式快餐)

咖啡 咖啡点

Notice: 1. To ensure food hygiene and safety, delivered food and drinks are not allowed to enter the Complex.
2. Please do not bring your own food and drinks into the Complex.
3. Please do not bring your own food and drinks into the Complex.
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10. Please do not bring your own food and drinks into the Complex.

CHILDREN, BABY AND MATERNITY PRODUCTS

孕婴童用品



HALL 20.1
Area D

Oct. 31st-Nov. 4th, 2024
展馆D区20.1展厅
2024年10月31日-11月4日

- ▶ **Baby Food** 婴童食品
- ▶ **Baby Clothing and Accessories** 婴儿装及配件
- ▶ **Baby Care Products** 婴童用品
- ▶ **Baby Safety Products** 婴童安全产品
- ▶ **Baby Strollers** 童车
- ▶ **Baby Furniture** 婴童家具
- ▶ **Baby Appliances** 母婴电器
- ▶ **Early Childhood Education Products** 幼教用品

SPORTS, TRAVEL AND RECREATION PRODUCTS (OUTDOOR)

户外体育及 旅游休闲用品



Outdoor Gym Products

户外体育用品

▶ 9.0 (Outdoor 室外), 12.0 (Outdoor 室外)

Outdoor Products

户外旅游休闲用品

▶ 12.0 (Outdoor 室外), 13.0 (Outdoor 室外)

HALL 9.0, 12.0, 13.0, Area B

Oct. 31st-Nov. 4th, 2024

展馆B区 9.0、12.0、13.0展厅

2024年10月31日-11月4日



TRADITIONAL CHINESE SPECIALTIES

乡村振兴特色产品展区

HALL 6.0
Area A

Oct. 31st-Nov. 4th, 2024

展馆A区 6.0展厅
2024年10月31日
-11月4日



Traditional Chinese Specialties section is a showcase and a business platform for products and exhibitors with regional features.
乡村振兴特色产品展区是富有地区特色品质展品的展示和商贸对接平台。



Food
食品



Textiles
纺织品



Medicines and
Health Products
医药保健品



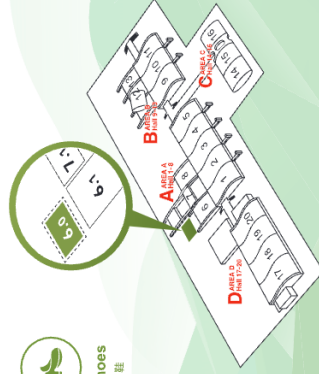
Cases and Bags
箱包



Sports, Travel and
Recreation Products
体育及旅游休闲用品



Shoes
鞋



Welcome buyers from all over the world!
欢迎国内外企业前来采购!

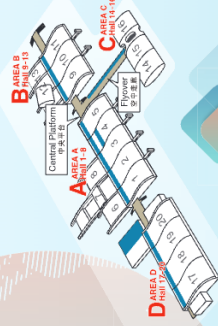
TRADE SERVICES

贸易服务区

- ◆ CROSS-BORDER E-COMMERCE
- ◆ LOGISTICS
- ◆ FINANCIAL AND INSURANCE
- ◆ TESTING AND CERTIFICATION
- ◆ BUSINESS CONSULTING
- ◆ DESIGN
- ◆ INTEGRATED SERVICE

跨境电商 • 物流仓储 • 金融保险 • 检测认证
商业咨询 • 设计创新 • 综合服务

Location:
Pearl River Promenade, Area A, B, D;
Plyover, North Platform of Hall 4.2, Area A;
1st Floor, Canton Fair Convention Center.
地址:
A、B、D区珠江漫步道、空中走廊、A54-2展位;
广交会第一展馆东厅。



进口展

36
CANTON FAIR
1997-2024

亮点推荐
INTERNATIONAL
PAVILION

Oct. 31st-Nov. 4th, 2024

部分亮点企业 / HIGHLIGHTS

国家 / COUNTRY	品牌 / BRAND	国家 / COUNTRY	品牌 / BRAND
土耳其 / TURKEY		韩国 / KOREA	
美国 / U.S.A.		俄罗斯 / RUSSIA	
伊朗 / IRAN		马来西亚 / MALAYSIA	
缅甸 / MYANMAR		越南 / VIETNAM	
法国 / FRANCE		意大利 / ITALY	
埃及 / EGYPT		巴基斯坦 / PAKISTAN	
马来西亚 / MALAYSIA		印度 / INDIA	

注：以上企业及品牌排名不分先后。/ Note: Brands are listed in no particular order.

中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
2024

INTERNATIONAL
PAVILION

Contact us: import@cantonfair.org.cn

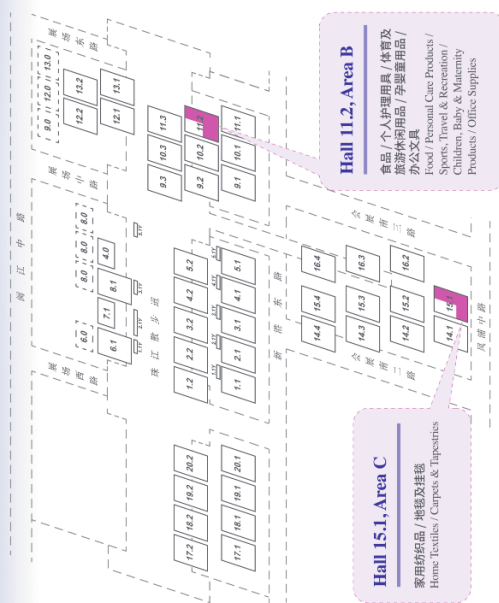
中国进出口商品交易会
进口展欢迎您！

NOTHING
IMPOSSIBLE

WELCOME TO
CHINA IMPORT AND EXPORT FAIR
INTERNATIONAL PAVILION!

展区平面图 / LAYOUT — PHASE III

INTERNATIONAL PAVILION 进口展

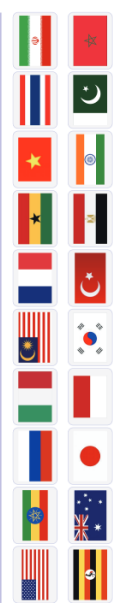


Hall 11.2, Area B

食品 / 个人防护用品 / 体育及
旅游体育用品 / 婴童童用品 /
Food / Personal Care Products /
Sports, Travel & Recreation
Children, Baby & Maternity
Products / Office Supplies

Hall 15.1, Area C

家用纺织品 / 地毯及挂毯
Home Textiles / Carpets & Tapestries



注：以上国旗排名不分先后。/ Note: National flags are listed in no particular order.

会议活动排期表(第三期)

开馆庆祝活动

Theme of Activity	Date/Time	Venue/Location	Organization Involved
Dragon and Lion Dance Performance (The National Intangible Cultural Heritage) 舞龙舞狮表演 (非遗文化)	October 31st 10月31日 8:50-9:30	Central Platform (between Area A and B) 中央平台(A、B区之间)	Host: China Foreign Trade Centre 主办单位: 中国对外贸易中心

行业论坛

Theme of Activities/活动主题	Date/时间	Venue/地点	Organizations Involved/参与单位
Canton Fair Industry Trends Forum -- Smart Fashion Integration - Fashion Design Trend / 文交所时尚趋势论坛暨设计趋势分享 ——智慧时尚与服装产业设计趋势分享 (2025/26AW Fashion color trends (2025/26AW服装流行趋势) 发布	October 31 st 10月31日 14.30-16.00	Conference Room 1 (Floor 2, Canton Fair Convention Center, Area D) 第一会议室(广交会展馆D区) Watch online 在线观看 	Host: China Foreign Trade Centre 主办方: 中国对外经济贸易中心 协办单位: 深圳市前海网安科技股份有限公司
Seminar on Digitalization Boosting Development of New Quality Productive Forces in Foreign Trade / 数字经济赋能外贸新质生产力发 展研讨会	October 31 st 10月31日 14.30-16.30	Initiation Only 闭门会议	Hosts: COFCO Corp. Ltd., Supporter: China Foreign Trade Centre 主办方: 中粮集团有限公司 主办单位: 中国对外经济贸易中心 协办单位: 中国对外交易中心
Forum on the Integration of Domestic and International Trade in Food and Agricultural Products / 食品农产品内外贸一体化论坛	November 1 st November 1 st 14.00-17.00	Conference Room 1 (Floor 2, Canton Fair Convention Center, Area D) 第一会议室 (D区/广交会展馆2楼)	Hosts: China Chamber of Commerce of IE of Foodstuffs, Native Products & Animal By-Products (CFNA), China Foreign Trade Centre Co-organizers: CFNA Professional Committee on the Integration of Domestic and Foreign Trade of Food and Agricultural Products 主办方: 中国食品土畜进出口商会 协办单位: 中国食品土畜进出口商会 中国对外经济贸易中心
2024 Food and Agricultural Production/Production Matchmaking Conference / 2024食品农产品进出口促进对接会	11月9日 November 1 st 15.00-17.00	Central Platform (between Area A and B) 中央平台(A、B区之间)	Host: Trade Development Bureau of Ministry of Commerce, P.R.C. Supporter: China Foreign Trade Centre 主办方: 商务部外贸发展事务局 支持单位: 中国对外经济贸易中心

新品发布活动

Theme of Activities	Date/Time	Venue/Location	Organization Involved
Theme Release: Stylish Shoes and Suitcases 专场发布: 时尚鞋包	11月1日 November 1 st 11:20-12:20	Central Platform (between Area A and B) 中央平台 (A、B区之间)	Host: China Foreign Trade Centre 主办单位: 中国对外贸中心
Theme Release: Exquisite Clothings 专场发布: 精品服饰	11月1日 November 1 st 12:40-19:40		
Theme Release: Healthy life 专场发布: 健康生活	11月2日 November 2 nd 12:40-19:40		

Trade Promotion Event

贸易活动

Theme of Activity 活动主题	Date 时间	Venue 地点	Organizations Involved 参与单位
UNICEF and UNOPS Procurement Conference: Supplying for Children and People in need in China and Beyond 联合国儿童基金会与联合国项目事务署采购信息交流会	November 1 st 11月1日 14:00-18:00	Meeting Room 203, (Floor 2, Canton Fair Convention Center, Area D) 203会议室 (D区广交会展馆2层)	Hosts: Ministry of Commerce of the People's Republic of China, The United Nations Children's Fund Co-organizer: China Foreign Trade Centre, 主办方: 中华人民共和国商务部、联合国儿童基金会 协办单位: 中国对外贸易中心

Industry Promotion Event

产业促销活动

Theme of Activity 活动主题	Date 时间	Venue 地点	Organizations Involved 参与单位
Investment Promotion on Modern Textile Industry of Guangdong Province 广东现代轻工纺织产业招商推介会	October 31 st 10月31日 14:30-18:30	Meeting Room 8 (Floor 3, Administration Meeting Rooms, Area B) 8号会议室 (B区行政办公会议区3层)	Host: Department of Commerce of Guangdong Province Co-organizers: China Foreign Trade Centre, China Chamber of Commerce for Import and Export of Textiles (CCCIE) Executive Supporter: Bank of China Guangdong Branch 主办单位: 广东省商务厅 协办单位: 中国对外贸易中心、中国纺织品进出口商会 独家支持单位: 中国银行广东分行

Industries and Brands Show

企业及品牌展示活动

Theme of Activity 活动主题	Date 时间	Venue 地点	Organizations Involved 参与单位
Tianhe District of Guangzhou Clothing Investment & Promotion Meeting 广州市天河区服装业招商推介会	November 1 st 11月1日 14:00-18:00	Yimin Clothing Trade Center 益民服装城	Guidance unit: Guangzhou Municipal Committee of China Council for the Promotion of International Trade 指导单位: 广州市天河区商务局 Organizer: Tianhe District Garment Chamber of Commerce of Guangzhou 主办单位: 中国国际贸易促进委员会广州分会 协办单位: 广州市天河区服装商会

Note: The info subjects to its actual on-site arrangements. Please keep up with the latest info on the official website.
注：以现场实际安排为准，最新活动信息请关注广交展官网。

Theme of Activities 活动主题	Date 时间	Venue 地点	Organization Involved 参与单位
Release at Booths: New products release activities at booths 企业展新：展位新品发布	October 31 st -November 4 th 10月31日 -11月4日	Canton Fair New Collection's official page 广交会展品发布活动专题网页 	Host: China Foreign Trade Centre 主办单位: 中国对外贸易中心
Release On Live: Live streaming of on-site release activities 直播展新：现场直播发布	October 31 st -November 4 th 10月31日 -11月4日	Canton Fair New Collection's official page 广交会展品发布活动专题网页 	
Online Gallery: Videos released on the official website 官网上新：线上视频发布	October 31 st -November 4 th 10月31日 -11月4日	"New Collection" section on the Canton Fair's official website 广交会展商“新品发布”栏目 	

Discover Canton Fair with Bee and Honey

好宝、好妮探广交

Theme of Activities 活动主题	Date 时间	Venue 地点	Organization Involved 参与单位
Sanitary Filings Enhanced by Innovations 婴童无纺，快乐成长	November 1 st 11月1日	Canton Fair's official Facebook page and the "Discover Canton Fair with Bee and Honey" section on the official website	Host: China Foreign Trade Centre 主办单位: 中国对外贸易中心
Personal Expressions at Fashion's Frontier 风尚潮族，个性演绎	November 2 nd 11月2日		
Artful Organization for Chic Mobility 收纳艺术，随行风尚	November 3 rd 11月3日	广交会展商官方账号及 广交展品牌“好宝好妮探 广交”栏目	
Dreamy Textiles for a Cozy Home 温馨家纺，筑梦生活	November 4 th 11月4日		



欢迎参观CF奖展示厅，参加打卡活动领小礼品

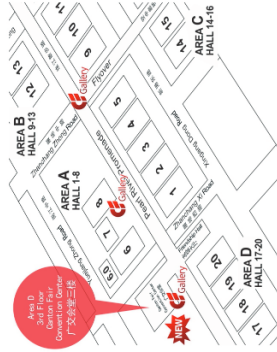
Welcome to The CF Award Galleries And

Participate in The Check-in Activity to Get Free Souvenir

官方网站
Website



官方微信
Wechat



<https://cif.cantonfair.org.cn/cn/cf/>

+86 18520362854 / 020-89069205

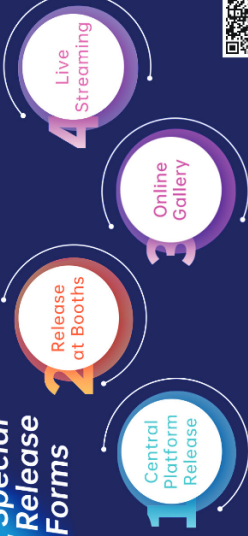
18520362854

cf@cantonfair.org.cn

CANTON FAIR NEW COLLECTION 广交会新品发布活动

In order to create a "market leading" Canton Fair, Canton Fair New Collection focuses on industries and markets as well as serving exhibitors. It provides four special release forms, including Central Platform Release, Online Gallery, Live Streaming, and Release at Booths. By releasing on various platforms online and offline, Canton Fair New Collection has gathered a large number of new products, new technologies, new materials, and new designs, which showcases the achievements of China's new quality productive forces. New Collection aims at spreading the new trends and charm of "Made in China" and Chinese brands.

4 Special Release Forms



SCAN THE QR CODE TO
GET MORE INFORMATION

METRO MAP 广州地铁线路指南

Exit A of Xingangdong Metro Station

Area A of the Canton Fair Complex

Exit A or B of Pazhou Metro Station

Area B of the Canton Fair Complex

Exit C of Pazhou Metro Station

Area C of the Canton Fair Complex

新港东出口: 广交会展馆A区、D区

琶洲站A、B出口: 广交会展馆B区

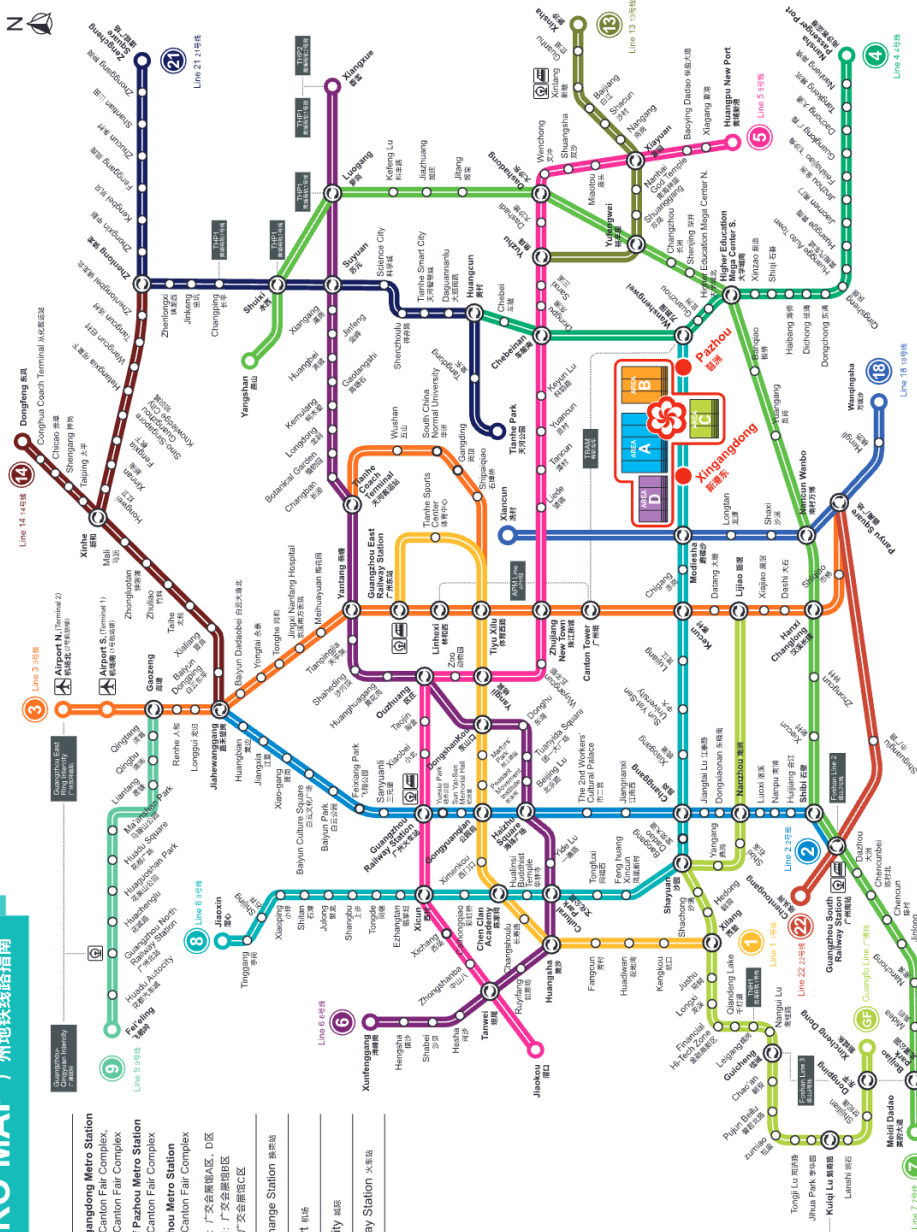
琶洲站C出口: 广交会展馆C区

Interchange Station 换乘站

Airport 机场

Intercity 城际

Railway Station 车站





中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957

136

CANTON FAIR
1957-2024

Canton Fair APP Newly Launched

广交会APP重磅登场

Scan to download the APP

即刻扫码下载

